



Food Perspectives Inc.



2011
FPI TESTERS FALL BONUS PROGRAM!!

The Fall Bonus Program is here! Here's your opportunity to earn bonus \$\$\$\$ for your organization. This year's program is just like last year's program - easy for you to coordinate - no more papers to fill out, collect and mail in. It's all online!

Encourage friends and family to sign up to become taste testers with Food Perspectives. Tell them about the opportunity to earn money for themselves AND your organization.

Here are the Guidelines:

1. Direct new members to our website, www.fpitesters.com to sign up as testers (instructions below).
2. To be eligible for the bonus program, new members must sign up online between 9/1/10-10/31/10.
3. The first time a new tester participates in a taste test, your organization will receive a **\$15** incentive instead of the normal \$10 incentive.
4. New tester additional incentives run through 3/31/11.
5. Your organization will receive the \$10 organization payment as part of your regular checks that are mailed to you. The \$5 additional incentive for each new tester will come in one check to your organization in early April.

Web Instructions

Direct them to our website: www.fpitesters.com, and have them sign up online. From the homepage, click on **Become a Tester**.

fpitesters.com by Food Perspectives, Inc. > Home - Mozilla Firefox

http://www.fpitesters.com/Home/tabid/107/Default.aspx

fpitesters.com by Food Perspectives, Inc.

Make your opinions count.
Become an FPI Tester!
When you're an FPI Tester, your opinion matters.
Let your opinions pay for your next dinner out!

How does it work?
Live in the Twin Cities and want to be a tester? See if you qualify here.

Learn more

News: Get the Scoop
New Policy Effective August 1, 2009
July/August FPI Tester Newsletter
Welcome to our new FPI Testers site.

become a tester! click here

learn about fundraising

Get directions

©2009 food perspectives inc.
about fpi become a tester fundraising tester info contact us

Bookmark Tell a friend!

Then, click **Sign up Online**.

Consumer Testing Registration at Food Perspectives - Mozilla Firefox

http://www.fpitesters.com/tabid/126/Default.aspx

fpitesters.com by Food Perspectives Inc.

Home >> **Become a Tester**

Get paid for your opinions!
sign up today!

If you like trying new things and sharing your opinions, we want you!
Sign up to become an FPI Tester and get paid for your opinions. Joining FPI Testers through our online sign-up process is fast, easy, and confidential.

You can be a tester if you:

- Live in the Twin Cities metro area
- Are between 18-65 years old
- Don't have any food allergies
- Don't work for a marketing, market research, or food/beverage company

FPI Testers is currently looking for people who:

- Follow a gluten-free diet
- Are vegetarian
- Have diabetes
- Speak Spanish

You must be pre-recruited and qualified for each study. You're eligible to participate in up to five studies per year.

To get going:

- [Sign up online](#) or call our Customer Care Center at 763-354-2776.
- Want to find out how to fundraise for your organization? Please read the [Fundraising](#) section for more information.

©2009 food perspectives inc.
about fpi become a tester fundraising tester info contact us

Bookmark Tell a friend!

The sign up form will then appear. Simply complete the form, indicating your organization name in the **"Organization"** field, and click **Create Account**.

The screenshot shows a web browser window with the URL <http://www.fpitesters.com/TesterRegistration/tabid/174/Default.aspx>. The registration form contains the following fields and options:

- Gender: Male (dropdown)
- Ethnicity: White, Caucasian, non-Hispanic (dropdown)
- Phone: *
- Mobile Phone:
- Email: *
- Address: *
- City: *
- State: Alabama (dropdown)
- Zip Code: *
- Organization Name: YOUR GROUP NAME HERE
- Where did you hear about us? (Please select one): Please Select One (dropdown)

At the bottom of the form is a "Create Account" button. A note below the button states "* Required".

It's that easy! Your organization member will receive a confirming email from FPI Testers, giving them their PID and PIN numbers. They will then begin receiving recruiting calls and/or emails shortly.

All you need to do is refer them www.fpitesters.com!

To qualify for the bonus program, the new tester must sign up online.

If you would like customized flyers to give to potential testers, please send me an email, and I will send you a flyer in a .pdf file for you to print and distribute.

Thank you, and Good Luck with the 2010 Fall Bonus Program!

Amy Bigot
Respondent Relationship Manager
Food Perspectives, Inc.
2880 Vicksburg Lane
Plymouth, MN 55447
amybigot@foodperspectives.com
763-354-2775