



2011 FPI TESTERS FALL BONUS PROGRAM!!

The Fall Bonus Program is here! Here's your opportunity to earn bonus \$\$\$\$ for your organization. This year's program is just like last year's program - easy for you to coordinate - no more papers to fill out, collect and mail in. It's all online!

Encourage friends and family to sign up to become taste testers with Food Perspectives. Tell them about the opportunity to earn money for themselves AND your organization.

Here are the Guidelines:

- 1. Direct new members to our website, <u>www.fpitesters.com</u> to sign up as testers (instructions below).
- 2. To be eligible for the bonus program, new members must sign up online between 9/1/10-10/31/10.
- 3. The first time a new tester participates in a taste test, your organization will receive a **\$15** incentive instead of the normal \$10 incentive.
- 4. New tester additional incentives run through 3/31/11.
- 5. Your organization will receive the \$10 organization payment as part of your regular checks that are mailed to you. The \$5 additional incentive for each new tester will come in one check to your organization in early April.

Web Instructions

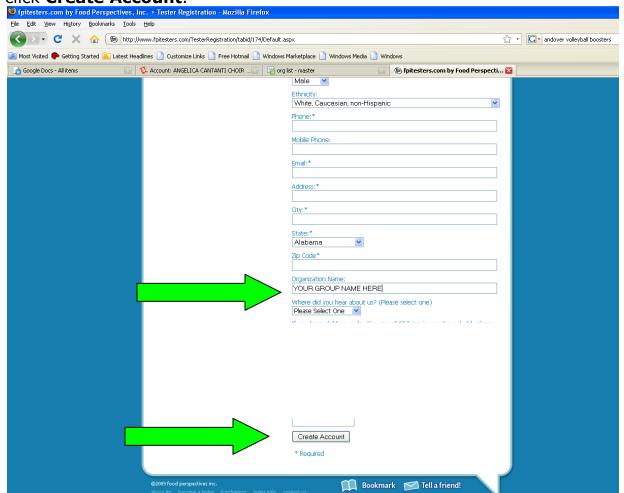
Direct them to our website: www.fpitesters.com, and have them sign up online. From the homepage, click on **Become a Tester**.



Then, click **Sign up Online**.



The sign up form will then appear. Simply complete the form, indicating your organization name in the "**Organization**" field, and click **Create Account**.



It's that easy! Your organization member will receive a confirming email from FPI Testers, giving them their PID and PIN numbers. They will then begin receiving recruiting calls and/or emails shortly.

All you need to do is refer them www.fpitesters.com!

To qualify for the bonus program, the new tester must sign up online.

If you would like customized flyers to give to potential testers, please send me an email, and I will send you a flyer in a .pdf file for you to print and distribute.

Thank you, and Good Luck with the 2010 Fall Bonus Program!

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